

## All the news that pays we print

WHEN CORRUPTION has seeped into every corner of society, fighting it gets very complicated. Consider the situation right now in the Mexican press. "President Zedillo has ordered all his ministers to stop paying journalists for favorable coverage," a highly placed south-of-the-border source tells *Informer*. "The problem is," the source says, "this loss of revenue may bankrupt some of the local newspapers."



Mexican President Ernesto Zedillo  
**Close 'em down? Or pay 'em off?**



LAURA CORNELL

Blackstone Group and spent time in Washington as a Clinton Administration undersecretary of Commerce, wants to change the name of Yale Management's degree, probably to an M.B.A. The faculty is also leaning toward changing the school's name, to the Yale Business School.

## Gambling on gams

AFTER SIGNING ON as spokeswoman for L'EGGS hosiery, actress Jamie Lee Curtis got her legs insured for \$1 million by Lloyd's of London.

Before inking the deal, a Lloyd's rep visited the set where Curtis was filming her first L'EGGS commercial. Yep, he decided. Definitely worth insuring.

## The lam of luxury

ELUSIVE former Mexican president Carlos Salinas de Gortari is still listed as a member of the board of directors at Dow Jones & Co., publisher of the *Wall Street Journal*, though he has missed the past five board meetings.

Dow Jones paid Salinas his \$25,000 board member's fee last year, so the ex-president is hardly in want.

Until recently Salinas was holed up in a luxury condominium in Manhattan's exclusive Trump Parc.

Who found him? A fellow countryman in the building who wrote a blistering letter denouncing Salinas and left it at the door of his hideaway.



Former Mexican President Carlos Salinas  
**Write him c/o New York's Trump Parc.**

## Yale bites the bullet

TWENTY YEARS BACK, the trustees of Yale University decided they needed a business school that could compete in prestige with Harvard's and Stanford's M.B.A. factories. But they needed an angle. How to distinguish their degree from the existing product? Something a bit higher-minded maybe. Thus was born the Yale School of Management that would turn out not money-grubbers but people who would run government and do-good outfits efficiently. Its product: a master's degree in public and private management.

Turns out that governments don't really want to be run efficiently, and most M.B.A. hopefuls enjoy moneygrubbing. Bowing to reality, new dean Jeffrey Garten, who made his money as an investment banker at



AP/WIDEWORLD

Sultry actress  
Jamie Lee Curtis  
**Legs, L'EGGS  
and a leg man.**



## Why the banking industry hates leap year

NOBODY LIKES TO SEE the bleak month of February extended by even a single day, as it is in this leap year, but banks really, really hate it. That's because the Fed has apparently been trying to force them to pay an extra day's interest on consumer deposits to cover Feb. 29. A break for depositors? Not much of one. On a \$10,000 deposit paying 4% it would mean—\$1.09. The banks complain that the rule plays havoc with their computer programs.



## Money can't buy you love

O.J. SIMPSON earned \$2 million from his book deal, and maybe another \$3 million from sales of his "Who, me?" video.

But the ex-football great still seems to need cash. Simpson recently sold his Manhattan pied-à-terre for another million. It's a five-room, 1,650-square-foot pad in the Bristol Plaza, 200 East 65th Street. Simpson got just about what he paid for the apartment in 1990, when his future troubles were far away.

O.J. Simpson  
The condo didn't  
work out, either.



TAMI L. CHAPPELL/SIPA

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